



## Performance Report for: http://jojoba.ma/

Report generated: Tue, Sep 20, 2022 8:27 AM -0700  
 Test Server Location: Vancouver, Canada  
 Using: Chrome (Desktop) 103.0.5060.134, Lighthouse 9.6.4

<b>A</b>	Performance	Structure	L. Contentful Paint	T. Blocking Time	C. Layout Shift
	<b>89%</b>	<b>92%</b>	<b>867ms</b>	<b>163ms</b>	<b>0.02</b>

### Top Issues

IMPACT	AUDIT	
High	Reduce initial server response time <small>FCP LCP</small>	Root document took 877ms
Med	Avoid an excessive DOM size <small>TBT</small>	2,020 elements
Med-Low	Serve static assets with an efficient cache policy	Potential savings of 231KB
Med-Low	Avoid chaining critical requests <small>FCP LCP</small>	49 chains found
Low	Defer offscreen images	Potential savings of 1.19MB

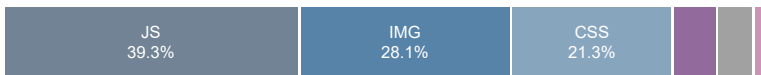
### Page Details



Total Page Size - 2.49MB



Total Page Requests - 89



■ HTML 
 ■ JS 
 ■ CSS 
 ■ IMG 
 ■ Video 
 ■ Font 
 ■ Other

### How does this affect me?

Today's web user expects a fast and seamless website experience. Delivering that fast experience can result in increased visits, conversions and overall happiness.

As if you didn't need more incentive, **Google has announced that they are using page speed in their ranking algorithm.**

### About GTmetrix

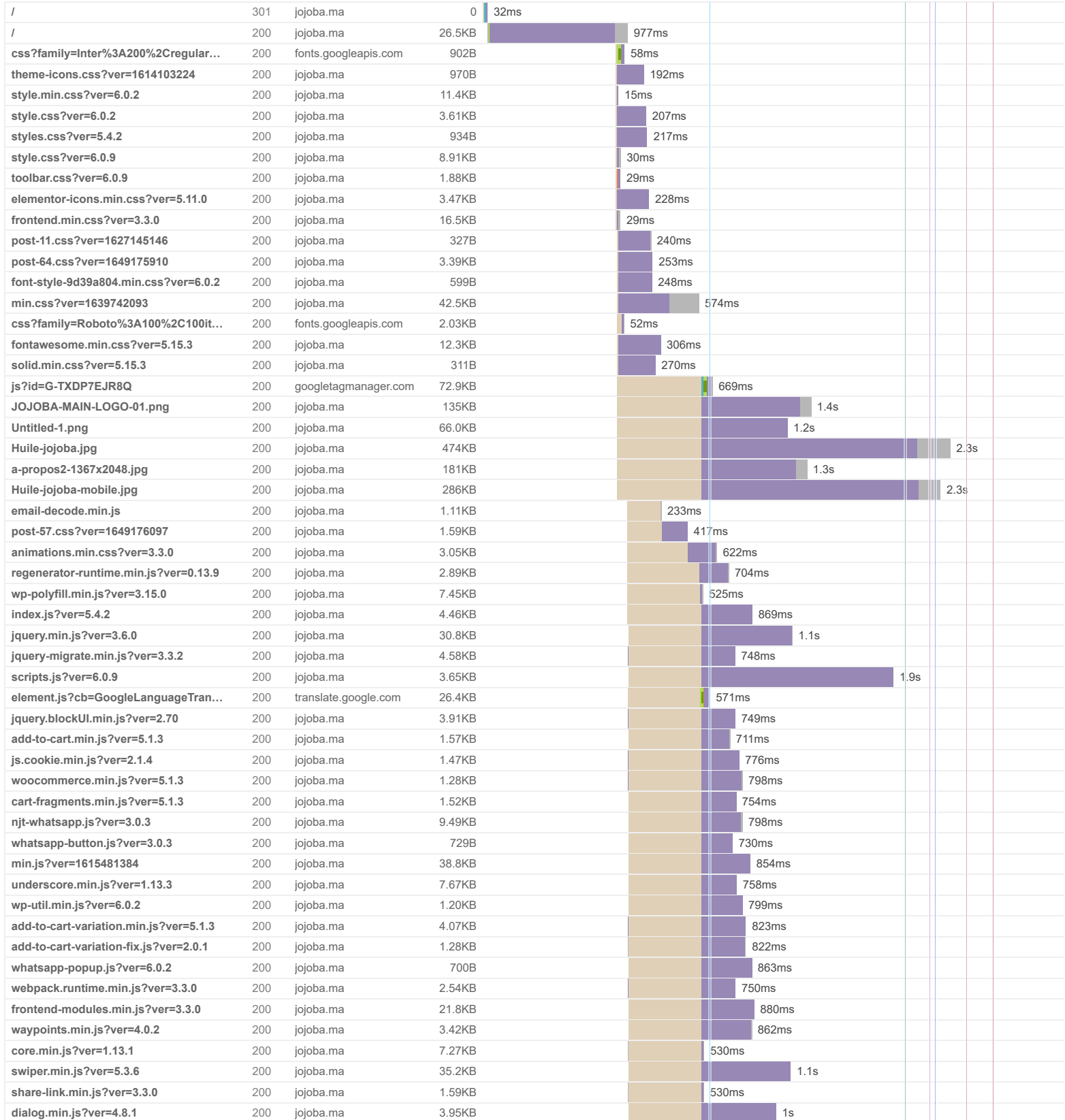


GTmetrix is developed by the good folks at **Carbon60**, a Canadian hosting company with over 26 years experience in web technology.

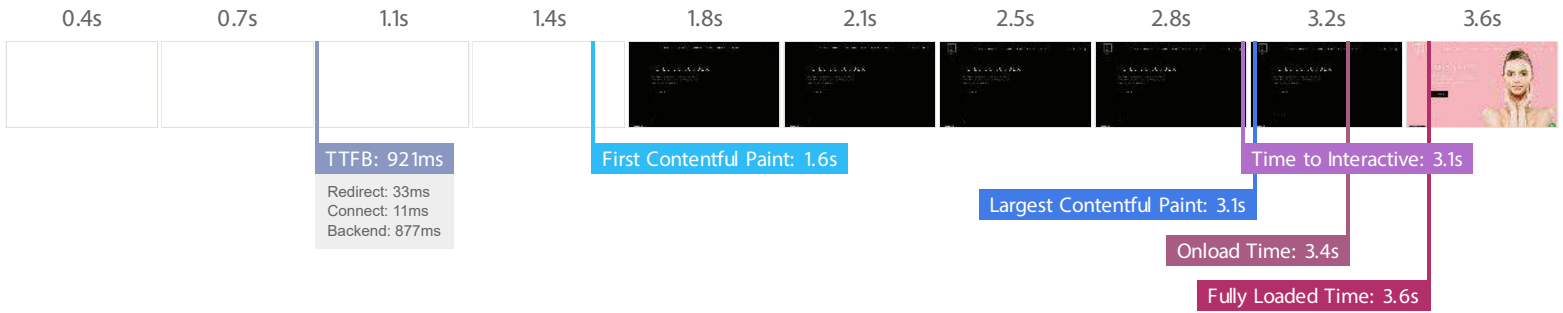
<https://carbon60.com/>

The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

## Jojoba Selfcare – Produits Cosmétiques Naturels



frontend.min.js?ver=3.3.0	200	jojoba.ma	19.8KB		531ms			
preloaded-modules.min.js?ver=3.3.0	200	jojoba.ma	17.2KB		530ms			
v652eace1692a40cfa3763df669d7439...	200	static.cloudflareinsight...	5.26KB		569ms			
wp-emoji-release.min.js?ver=6.0.2	200	jojoba.ma	5.42KB		1.7s			
UcC73FwrK3iLTeHuS_fvQtMwCp50K...	200	fonts.gstatic.com	37.0KB		56ms			
theme-icons.woff2?7371901ef76d3c5e...	200	jojoba.ma	9.9KB		355ms			
luchiana-1658108654.jpg	200	jojoba.ma	155KB		542ms			
luchiana-1913484823.png	200	jojoba.ma	12.6KB		283ms			
icons.woff?v=1615479370	200	jojoba.ma	3.57KB		1.1s			
wEO_EBrOk8hQLDvIAF81VvoK.woff2	200	fonts.gstatic.com	14.2KB		122ms			
fa-solid-900.woff2	200	jojoba.ma	76.9KB		1.6s			
Creme2-260x230.png	200	jojoba.ma	25.0KB		1.1s			
GOmmage2-260x230.png	200	jojoba.ma	18.4KB		1.1s			
serum-de-cheveux-2-260x230.png	200	jojoba.ma	38.4KB		1.1s			
luchiana-2242231634.png	200	jojoba.ma	106KB		1.3s			
translateelement.css	200	translate.googleapis.c...	3.53KB		37ms			
m=eI_main	200	translate.googleapis.c...	91.7KB		42ms			
flags.png	200	jojoba.ma	54.2KB		332ms			
POST ?wc-ajax=get_refreshed_fragm...	200	jojoba.ma	811B		565ms			
body-care-01-1520x855.jpg	200	jojoba.ma	48.2KB		356ms			
hair-side-01-min-1520x819.jpg	200	jojoba.ma	105KB		411ms			
face-side-01-min-1520x819.jpg	200	jojoba.ma	46.3KB		357ms			
body-side-01-min-1520x819.jpg	200	jojoba.ma	47.7KB		357ms			
whatsapp_logo.svg	200	jojoba.ma	1.46KB		187ms			
x_icon.svg	200	jojoba.ma	899B		185ms			
whatsapp_logo_green.svg	200	jojoba.ma	1.46KB		185ms			
translate_24dp.png	200	gstatic.com	846B		58ms			
googlelogo_color_42x16dp.png	200	gstatic.com	910B		59ms			
luchiana-1658108654.jpg	200	jojoba.ma	0		0ms			
luchiana-1913484823.png	200	jojoba.ma	0		0ms			
luchiana-1913484823.png	200	jojoba.ma	0		0ms			
translate_24dp.png	200	gstatic.com	1.80KB		33ms			
supportedLanguages?client=te&displ...	200	translate-pa.googleapi...	1.44KB		90ms			
POST rum?	200	jojoba.ma	162B		16ms			
favicon.ico	404	jojoba.ma	1.48KB		182ms			
<b>89 Requests    2.48MB (4.43MB Uncompressed)    Fully Loaded 3.6s (Onload 3.4s)</b>								



### Performance Metrics

<b>First Contentful Paint</b> How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less.	Longer than recommended <b>1.6s</b>	<b>Time to Interactive</b> How long it takes for your page to become fully interactive. A good user experience is 2.5s or less.	OK, but consider improvement <b>3.1s</b>
<b>Speed Index</b> How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less.	Much longer than recommended <b>7.0s</b>	<b>Total Blocking Time</b> How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less.	Good - Nothing to do here <b>113ms</b>
<b>Largest Contentful Paint</b> How long it takes for the largest element of content (e.g. a hero image) to be painted on your page. A good user experience is 1.2s or less.	Much longer than recommended <b>3.1s</b>	<b>Cumulative Layout Shift</b> How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less.	Good - Nothing to do here <b>0</b>

### Browser Timings

Redirect	33ms	Connect	11ms	Backend	877ms
TTFB	921ms	First Paint	1.5s	DOM Int.	2.9s
DOM Loaded	2.9s	Onload	3.4s	Fully Loaded	3.6s

IMPACT	AUDIT	
High	<b>Reduce initial server response time</b> <small>FCP LCP</small>	Root document took 877ms
Med	<b>Avoid an excessive DOM size</b> <small>TBT</small>	2,020 elements
Med-Low	<b>Serve static assets with an efficient cache policy</b>	Potential savings of 231KB
Med-Low	<b>Avoid chaining critical requests</b> <small>FCP LCP</small>	49 chains found
Low	<b>Defer offscreen images</b>	Potential savings of 1.19MB
Low	<b>Efficiently encode images</b>	Potential savings of 520KB
Low	<b>Use passive listeners to improve scrolling performance</b>	1 event listener not passive
Low	<b>Avoid enormous network payloads</b> <small>LCP</small>	Total size was 2.49MB
Low	<b>Avoid long main-thread tasks</b> <small>TBT</small>	4 long tasks found
Low	<b>Eliminate render-blocking resources</b> <small>FCP LCP</small>	Potential savings of 42ms
Low	<b>Serve images in next-gen formats</b>	Potential savings of 1.17MB
Low	<b>Reduce unused JavaScript</b> <small>LCP</small>	Potential savings of 154KB
Low	<b>Properly size images</b>	Potential savings of 96.6KB
Low	<b>Reduce unused CSS</b> <small>FCP LCP</small>	Potential savings of 78.6KB
Low	<b>Avoid multiple page redirects</b> <small>FCP LCP</small>	Potential savings of 32ms
Low	<b>Reduce JavaScript execution time</b> <small>TBT</small>	351ms spent executing JavaScript
Low	<b>Avoid serving legacy JavaScript to modern browsers</b> <small>TBT</small>	Potential savings of 57B
Low	<b>Avoid non-composited animations</b> <small>CLS</small>	1 animated element found
N/A	<b>Largest Contentful Paint element</b> <small>LCP</small>	1 element found
N/A	<b>Avoid large layout shifts</b> <small>CLS</small>	5 elements found
N/A	<b>Minimize main-thread work</b> <small>TBT</small>	Main-thread busy for 1.7s
N/A	<b>User Timing marks and measures</b>	1 user timing
N/A	<b>Reduce the impact of third-party code</b> <small>TBT</small>	Total size was 260KB